

**VIETNAM NATIONAL UNIVERSITY, HCMC
UNIVERSITY OF ECONOMICS AND LAW**

BACHELOR PROGRAM

**PUBLIC ECONOMICS AND
MANAGEMENT**

Code: 52.31.01.01

HO CHI MINH CITY, 15/03/2013

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BACHELOR PROGRAM

(Issued in Decision No. / QĐ-ĐHKTL-DT 15/03/2013 of the Rector of the University
of Economics - Law)

Program: **PUBLIC ECONOMICS AND MANAGEMENT**
Level: Undergraduate
Major: Economics
Time: Full time
Code: **52.31.01.01**
Dean of Division: Assoc. Prof. Nguyen Chi Hai

1. Objectives

a. General Objectives

The program in Public Economics and Management is designed to provide qualified economics graduates with the ability to fulfill their assigned duties, their political qualities, their ethics, their health and their teamwork skills.

b. Objectives in detail

Graduates in Public Economics and Management is equipped with basic and deep knowledge in applied economics in the public sector and public sector management; To have knowledge and skills in analyzing, evaluating, planning and organizing the implementation of socio-economic development programs and projects in urban centers and areas in the administrative and non-business sector, production and business services; Ability to study and study at a higher level.

Graduates also can work in state economic management agencies, public service organizations in the fields of finance, urban management, education.... In addition, graduates can work for non-governmental organizations and businesses in the economic sector.

Learning Outcomes

A. Knowledge

- A1.** Have general knowledge of social and humanities including law, psychology, sociology, environment & people ... and have the capacity to apply knowledge in professional jobs.
- A2.** Basic knowledge of economics, business and foreign languages to develop the knowledge of Public Economics and Management and the ability to apply them to macro-economic and micro-economic development.
- A3.** Extensive knowledge and expertise in economic and financial management in the public sector; be able to apply economic theories to analyze and evaluate economic activities and forecast changes in the economy.
- A4.** To be capable of understanding, analyzing, evaluating, planning and organizing the implementation of socio-economic development programs and projects in urban centers and areas in the administrative and non-business sector, production, public services.

B. Skill

- B1.** Analytical Thinking Skills;
- B2.** Research skills, assessment of socio-economic policies;
- B3.** Comprehensive and creative skills;
- B4.** Problem-solving skills.
- B5.** Has a TOEIC score of 450;
- B6.** Computer literate equivalent to B; proficient in software applications in the specialized training.
- B7.** Ability to use statistical tools, techniques of quantitative analysis of the economy & public management in the practical operation.
- B8.** Presentation skills, presentation of ideas; reporting skills, setting up, project protection and project appraisal;
- B9.** Have teamwork skills and ability to solve problems independently;
- B10.** Be able to participate in analysis and policy making activities for state management agencies.
- B11.** Ability to organize, manage and operate activities at the working places.

C. Attitude

- C1.** Have good moral qualities; Strictly abide by the lines and policies of the Party and the State; the regulations at the working places.
- C2.** A sense of civic responsibility; have proper professional attitude and ethics; have a sense of discipline and industrial style;
- C3.** Patriotism and tolerance for language and cultural differences in communication.
- C4.** Have a sense of progress, overcome difficulties; have a high sense of responsibility in the work and service of the community.

D. Matrix of learning outcomes-training targets – outcomes standard:

D.1 Matrix of learning outcomes-training targets

Objective	(1)	(2)	(3)
A1	X	X	X
A2	X	X	X
A3		X	X
A4		X	X
B1		X	
B2		X	
B3		X	
B4		X	X
B5		X	X
B6		X	X
B7		X	
B8		X	
B9		X	
B10	X	X	X
B11	X	X	X
C1	X		
C2	X		
C3	X		
C4	X		

D.2 Learning Outcomes Matrix

No	Subject	Learning outcomes																		
		A1	A2	A3	A4	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11	C1	C2	C3	C4
1	Basic Principles of Marxism – Leninism	x				x		x	x								x	x	x	x
2	Advanced Mathematics	x	x	x		x						x			x					
3	Microeconomics		x	x			x	x	x			x	x	x						
4	General Law	x							x				x				x	x	x	x
5	Psychology*	x				x			x				x	x		x		x	x	
6	Fundamental Communication*	x				x			x				x	x		x				
7	Foreign Language - English01,02,03		x							x										
8	Probability and Statistics	x				x							x							
9	Basic Administration		x											x		x				x
10	Macroeconomics	x	x	x		x	x		x				x	x	x	x				
11	Accounting Principles	x				x														
12	International Relations*	x								x					x	x				
13	World Geopolitics *	x				x										x				
14	Applied Information's*	x									x									
15	Logicology*	x				x	x		x											
16	Military Education (4 weeks)																	x		x
17	History of Economic Doctrines		x							x						x				
18	Principles of Financial Market		x	x		x			x	x						x				
19	Applied statistics	x		x		x	x	x					x	X						

20	Revolutionary Policy of the Vietnamese Communist Party	x				x	x	x	x					x		x	x	x	x
21	International Economics *		x						x			X	x	x					
22	Economic History of Vietnam and other countries *	x	x			x	x	x	x			x	x					x	x
23	Scientific Research Methods *	x		x		x	x	x	x				x						
24	Teamwork Skills *	x						x	x				x	x	x				x
25	Physical Education *																x		
26	Basic Marketing		x		x			x	x				x	x					
27	Econometrics	x		x		x		x				x							
28	Ho Chi Minh Thoughts	x															x	x	x
29	Economic Law	x			x												x	x	
30	Resource and Environmental Economics		x	x	x									x			x	x	
31	Public Relations *					x			x				X	x			x		
32	International Business*		x							x							x		
33	Information management*	x									x								
25	Physical Education *																	x	
34	Psychology and The Art of Leadership					x		x	x				X	x	x	x	x	x	x
34	Agricultural Economics and Rural Development		x	x		x	x	x							x				
35	Public Economics 1		x	x		x	x	x	x						x	x			
36	Tax and Tax policy		x	x											x			x	
37	Development Economics		x	x	x	x	x	x					x	x	x	x		x	x
38	Public Administration	x		x	x	x	x							x	x	x	x	x	x
39	Financil Market*		x											X	x	x			
40	Competition law *	x					x									x			x

41	Educational economics *			x			x					X	x	x			x	x	x
42	Specialized foreign language		x							x			x						
43	Public Economics 2		x	x	x	x	x	x	x			X	x	x	x				
44	Public Policy		x	x	x	x	x	x	x			X	x	x	x	x			
45	Labour Economics		x	x		x	x	x	x		x	X	x	x	x		x		
46	Public Finance		x	x	x	x	x	x	x			X	x	x	x	x			
47	Urban Economics		x	x	x	x	x	x	x			X	x	x	x				
48	Benefit-cost Analysis *		x	x	x	x	x	x	x		x			x	x				
49	Micro_Finance*		x	x											x		x		
50	Managing international donor projects *		x		x	x	x	x	x			X	x		x				x
51	Specialized foreign language		x							x			x						
52	Public Management		x	x	x	x	x	x	x			X	x	x	x	x	x		x
53	Project Formulation and Appraisal		x	x	x	x	x	x	x		x	X	x	x	x				
54	Economic forecasts		x	x		x	x	x			x			x					
55	Module 1: "Socio-economic development policy analysis"	x	x	x	x	x	x	x	x			X	x	x					
56	Module 2: "Socio-economic development planning"	x	x	x	x	x	x	x	x			X	x	x					
57	Module 2: "Salary policy and reward"		x	x		x	x	x	x		x	X	x	x	x		x		
58	Module 2: "Renewing public governance for sustainable development"	x	x	x	x	x	x	x	x			X	x	x	x				
59	Local Marketing*	x			x	x	x	x	x			X	x						
60	Public Accounting*		x														x	x	
61	Applied economics in business management *	x	x		x	x		x				X	x						

62	Field trip	x	x	x	x	x	x	x	x	x	x	x	x	X	x	x	x	x	x	x	x
63	Thesis	x	x	x	x	x	x	x	x	x	x	x	x	X	x	x	x	x	x	x	x

(*): *Optional Subject*

a. Career opportunities, position and ability to work after graduation

Graduates of Public Economics & Management will have the opportunity and ability to work in public agencies, businesses and economic sectors:

- Central and local state agencies and enterprises; organizations and social organizations; public service units;
- Universities, research institutes; consulting organizations on socio-economic issues;
- Working, participating in socio-economic development projects.
- Working in businesses, companies, financial-credit institutions, etc
- Ability to study and improve the level after graduation: Continue studying at the postgraduate level (domestic and foreign) in the field of economics (Economics; Development Economics; Public Economics & Management, Finance - Banking, ...);
- Having sufficient capacity to research in depth on issues of public economic management.

2. Duration: 4 years

3. KNOWLEDGE VOLUME: 130 credits (not including knowledge: foreign language, physical education and military education)

Level	Duration	Total	General knowledge	Professional knowledge			
				Total	Fundamental knowledge	Specialize knowledge	Graduation
Bachelor	4 years	130	46	84	21	53	10 (4+6)

4. Admission requirements

Everyone who get a high school diploma (a centralized system, a regular education system), professional intermediate and vocational secondary school.

5. TRAINING PROCESS, GRADUATION CONDITIONS

The organization of training and management training is carried out in accordance to the University Training Regulations issued together with Decision No. 1368 / QD-DHQQ 21/11/2008 of the Director of National University, Ho Chi Minh City.

5.1 Training process

Training system: according to the credit system

The training process is divided into 8 semesters:

- General knowledge: semester 1, semester 2, semester 3.
- Fundamental knowledge of the major: semester 4.
- Specialized knowledge: semester 5, semester 6, semester 7.
- Graduation: semester 8.

5.2. Graduation conditions

Students are recognized for graduation, if they meet the following conditions:

- Accumulate enough credits of the training industry.
- Achieve a cumulative average score of the entire course as prescribed.
- Achieving military education certificates and physical education certificates.
- At the time of graduation consideration, students are not subject to criminal prosecution or are not disciplined at the suspension level.

6. SCORE SCALE

Use a 10-point scale and round to 2 decimal places.

7. Program content

7.1. General knowledge: 46 credits

7.1.1. Political courses: 10 credits

No	CODE	COURSES	CREDITS			
			TOTAL	THEORY	TH/TN	NOTE
		Required courses	10			
1	NL 01	Basic Principles of Marxism – Leninism	5	5		
3	ĐL 01	Revolutionary Policy of the Vietnamese Communist Party	3	3		
3	TT 01	Ho Chi Minh Thoughts	2	2		

7.1.2. Social science (5 CREDITS)

No	COD E	COURSES	CREDITS			
			TOTAL	THEORY	TH/TN	NOTE
		Required courses	0			
		Optional courses	5			
1	LS02	Economic History of Vietnam and other countries	3	3		

2	DL02	Economic geography	2	2		
3	DL03	World Geopolitics	2	2		
4	QH01	International Relations	2	2		

7.1.3. Humanities - Skills (4 CREDITS)

N O	COD E	COURSES	CREDITS			
			TOTAL	THEORY	TH/TN	NOTE
		Required courses	0			
		Optional courses	4			
1	TL 01	Psychology	2	2		
2	GT 01	Introduction to the science of communication	2	2		
3	PP 01	Scientific Research Methods	2	2		
4	KN 01	Teamwork skills	2	2		

7.1.4. Legal Science (3 Credits)

No	CODE	COURSES	CREDITS			
			TOTAL	THEORY	TH/TN	NOTE
		Required courses				
1	PL 01	General Law	3	3		

7.1.5. Mathematics and Natural Sciences (10 Credits)

No	CODE	COURSES	CREDITS			
			TOTAL	THEORY	TH/TN	NOTE
		Required courses	7			
1	TO 05	Advanced Mathematics	5			
2	TO 03	Probability and Statistics	2			
		Optional courses	3			
1	TH 01	Applied Information's	3			
2	LG 01	Logicology	3			

7.1.6. Economic science (14 Credits)

No	CODE	COURSES	CREDITS			
			TOTAL	THEORY	TH/TN	NOTE
1	KT 06	Microeconomics	4	4		

2	KT 08	Macroeconomics	4	4		
3	KK 01	Accounting Principles	3	3		
4	QT 01	Basic Administration	3	3		

7.1.7. Physical Education (5 credits)

7.1.8. Military Education: 165 lessons

7.2. Professional knowledge: 84 credits

7.2. Fundamental knowledge: 21 credits

No	COD E	COURSES	CREDITS			
			TOTAL	THEORY	TH/TN	NOTE
		Required courses: 15 credits				
1	KT 02	Econometrics	3	3		
2	TK 01	Applied Statistics.	3	3		
3	LU 01	Business Law	3	3		
4	TC 10	Principles Financial Market	3	3		
5	LS 01	History of Economic Doctrines	3	3		
		Optional courses: 06 credits				
1	MA01	Principles of Marketing	3			
2	KD03	International Business	3			
3	TH01	Information management	3	2	1	
4	MA06	Public Relations	3			
5		Credit-Banking	3			
6		Psychology and The Art of Leadership	3			

7.2.2 Professional knowledge: 63 credits

7.2.2.1 Specialized knowledge: 53 credits

No	CODE	COURSES	CREDITS			
			TOTAL	THEORY	PRACTICE	NOTE
		Required courses: 41 credits				

1	KT11	Development Economics	3			
2	KT26	Agricultural Economics and Rural Development	3			
3		Public Economics 1	3			
4	QL01	Public Management	3			
5		Public Administration	3			
6		Taxation and tax policy	2			
7	CS01	Public Policy	4			
8	KT13	Project Formulation and Appraisal	3			
9	TC16	Public Finance	3			
10	KT18	Labour Economics	3			
11	KT21	Urban economics	3			
12	KT25	Economic Forecast	3			
13		Public Economics 2	2			
14	KT12	Resource and Environmental Economics	3			
		Optional courses: 12 credits				
13	CT01	Competition law	3			
14		Managing international funding projects	3			
15		Public Accounting	3			
16		Micro Finance	3			
17	TC15	Financial Market	3			
18	KT17	Educational Economics	3			

19	KT16	Medical Economics	3			
20	KD02	Real Estate Business	3			
21	KT04	Applied economics in business management	3			
22	CL01	Socio-economic development strategy	3			
23	PT01	Benefit-cost Analysis	3			
24	KT24	Economic Development Policies and Planning	3			
25	MA04	Local Marketing	3			
		Foreign Language	12			Certificate

7.2.3 Secondary knowledge:

7.2.4 Support knowledge:

7.2.5 Professional knowledge

7.2.6 Graduation: 10 credits

- All students must go to the final professional internship, complete an internship report, equivalent to 4 credits.
- Some students with a cumulative average average score of good or higher and a satisfactory internship point are selected by the Faculty for graduation thesis (this requirement will be prescribed by the Principal every year), similar equivalent to 6 credits. Then these students will defense in front of the Council.
- Students do not do the thesis, study 6 credits, under the advanced theme of the training industry and the final exam (not graduation exam).

8. SEMESTER-BASED PROGRAM

SEMESTER I: 19 CREDITS

No	CODE	COURSE	CREDIT	NOTE
		Compulsory courses: 17 credits		

1	NL 01	Basic Principles of Marxism – Leninism	5	
2	TO 01	Advanced Mathematics	5	
3	KT 06	Microeconomics	4	
4	NN 01	General Law	3	
		Optional courses: 02 credits		
5	TL 01	Psychology	2	
6	GT 01	Fundamentals of Communication	2	
		Foreign language		
		General English 1	4	

SEMESTER II: 17 CREDITS

No	CODE	COURSE	CREDIT	NOTE
		Compulsory courses: 12 credits		
1	TO 03	Theory of statistics	2	
2	QT 01	Basic Administration	3	
3	KT 08	Macroeconomics	4	
4	KK 01	Accounting Principles	3	
		Optional courses: 05 credits		
1	QH 01	International Relations	2	Choose
2	DL 03	World Geopolitics	2	1
3	TH 01	Applied Information's	3	Choose
4	LG 01	Logicology	3	1
		Foreign Language		
		General English 2	4	
		Military Education		
		Military Education (4 weeks)		

SEMESTER III: 17 CREDITS

No	CODE	COURSE	CREDIT	NOTE
		Compulsory courses: 12 credits		
1	LS01	History of Economic Doctrines	3	
2	TC10	Monetary Finance	3	
3	TK01	Applied statistics	3	

4	ĐL01	Revolutionary Policy of the Vietnamese Communist Party	3	
		Optional courses: 05 credits		
1	ĐL02	Economics Geography	3	Choose 1
2	LS02	Economic History of Vietnam and other countries	3	
3	PP01	Scientific Research Methods	2	Choose 1
4	KN01	Teamwork Skills	2	
		Foreign Language		
		General English 3	4	
		Physical Education		
		Physical Education	3	

SEMESTER IV: 17 CREDITS

No	CODE	COURSE	CREDIT	NOTE
		Compulsory courses: 11 credits		
1	KT02	Econometrics	3	
2	TT01	Ho Chi Minh Thoughts	2	
3	LU01	Business Law	3	
4	KT12	Resource and Environmental Economics	3	
		Optional courses: 06 credits		
1	MA06	Public Relations	3	
2	KD03	International Trade	3	
3	TH01	Management informatics	3	
4	MA01	Psychology and The Art of Leadership	3	
5	MA01	Principles of Marketing	3	
		Foreign Language		
		Business English	4	
		Physical Education		
		Physical Education	2	

SEMESTER V: 18 CREDITS

No	CODE	COURSE	CREDIT	NOTE
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		Compulsory courses: 15 credits		
1	KT26	Agricultural Economics and Rural Development	3	
2		Public Economics 1	3	
3	KT25	Economic Forecast	3	
4	KT11	Development Economics	3	
5		Public Administration	3	
		Optional courses: 03 credits		
1	TC15	Principles Financial Market	3	
2	CT01	Competition Law	3	
3	KT17	Educational Economics	3	
4	KT24	Economics Development Policies and Planning	3	
		Foreign Language		
		Business English	4	

SEMESTER VI: 18 CREDITS

No	CODE	COURSE	CREDIT	NOTE
		Compulsory courses: 15 credits		
1		Public Economics 2	2	
2	CS01	Public Policy	4	
3	KT18	Labour Economics	3	
4	TC16	Public Finance	3	
5	KT21	Urban Economics	3	
		Optional courses: 03 credits		
1		Benefit-Cost Analysis	3	
2		International Funding Projects management	3	
3	KD01	Applied Economics in Business Management	3	
4		Medical Economics	3	
5		Public Accounting	3	
		Foreign Language		

		Business English	4	
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SEMESTER VII: 20 CREDITS

No	CODE	COURSE	CREDIT	NOTE
		Compulsory courses: 14 credits		
1	QL01	Public Management	3	
2		Tax and Tax policy	2	
3	KT13	Project Formulation and Appraisal	3	
4		Advanced Module 1	3	
5		Advanced Module 2	3	
		Optional courses: 06 credits		
1	MA04	Local Marketing	3	
2	KD02	Real Estate Business	3	
3		Scio-Economic Development Strategy	3	
4		Microfinance	3	
		Foreign Language		
		Business English	4	

SEMESTER VIII: 10 CREDITS

No	CODE	COURSE	CREDIT	NOTE
		Internship	4	
		Graduation thesis	6	For students who are qualified and register to do thesis.

9. GUIDING THE IMPLEMENTATION OF THE PROGRAM

On the basis of referring to the framework program of the Ministry, the university training program under the credit training system of the University of Economics and Law is built based on the specific objectives and practical conditions of the University of Economics and Law, including modules of the general education knowledge block and professional knowledge block conducted in 8 semesters (four years).

The program is built on certain principles to ensure interdisciplinary, scientific and social needs.

Trainers must comply with the program requirements.

Subjects must be taught in the right order according to each semester, according to the prerequisite requirements, the previous subject, the next subject, and the parallel subject. No unit is arbitrarily changed without going through the Scientific Council.

The training under this program must comply with the Regulation on training under the credit system of the Vietnam National University, Ho Chi Minh City. After finishing the course, if students have completed enough credits and are recognized for graduation, they will be awarded a Bachelor degree.

Training program will be adjusted to suit the development of industry and practice.

DEAN OF FACULTY

RECTOR

Assoc.Prof. NGUYEN CHI HAI

Assoc.Prof. NGUYEN TIEN DUNG